



Norwegian Smart Care Cluster



Yorkshire & Humber AHSN

with the support of



Nordic Innovation

INTERNATIONALIZATION



UK PROPEL BOOTCAMP ACCELERATE YOUR MARKET ENTRY TO THE UK

A tailor made bootcamp week for Nordic healthtech companies looking to enter the UK

29.01 - 02.02.2024

What is the bootcamp?

Propel@YH Nordic Boot Camp is a week-long accelerator programme for Nordic-based companies who want to bring their products to the UK healthcare market. The bootcamp has been developed with Nordic HealthTech firms in mind, and will provide you with five days of intensive support, a crash course on the UK healthcare market, new knowledge and engagement with UK healthcare experts.

Why Leeds?

Leeds nurtures a thriving HealthTech and life sciences sector. Over 22% of the UK's digital health jobs are based in the region which contributes more than £67 billion to the UK economy. Over 600 regional businesses, supply products and services to our health and care sector.

Leeds is home to 27 NHS organisations including national bodies such as NHS England and NHS Improvement, NHS Digital, NHSX, Public Health England, Health Education England and the NHS Leadership Academy.

You can expect:



Knowledge

Learn and understand the UK market, where your solution fits in the value chain and how you can get access. Recieve 1-1 support from our UK partners and build a strong go-to-market plan.



Networking

Network with relevant partners and KOL's from the NHS and broader health tech ecosystem in the Leeds region. Network and exchange knowledge and market insight with fellow healthtech peers across the Nordics.



Introduce your solution

Introduce your solution to potential UK partners and customers.

REGISTER YOUR INTEREST

GET IN TOUCH

Therese Oppegaard, Norwegian Smart Care Cluster (therese@valide.no)

Nanna Mortensen, Danish Life Science Cluster (namo@danishlifesciencecluster.dk)

Anna Riby, Swecare (anna.riby@swecare.se)

Iris Öhrn, Business Region Göteborg (iris.ohrn@businessregion.se)

BOOTCAMP AT A GLANCE

Monday	Tuesday	Wednesday	Thursday	Friday
Introduction	Evidence	Legal	Pitching	Site visit
Growth & Spread	Governance	Funding & Finance	Marketplace	Programme close
	Networking event		Networking event	

Previous Nordic attendees

Lifeness

SMARTCROWDING™

DignaCare

Leviosa
Medical Solutions

NJORD
MEDTECH

thula®
nordic source solutions

visikon

cuviVa

The input and connections I have received over the past week has probably been worth six months of research around entering the UK market. Overall it has been a valuable week for us, and I would definitely recommend it to other companies.

-Matthias Leifsson, Leviosa (Iceland)

The Propel bootcamp has really put speed in our UK expansion plans. Following the week in Leeds we have continued to nurture our new network, and we have signed up to Nexus to have an office space and community in Leeds.

-Stein Åge Davidsen, Smartcrowding (Norway)

[Watch the video from the first Nordic Bootcamp here](#)

Participation fee

The total cost of attendance at the Nordic Bootcamp is GBP 5000 per company. 50% of this cost is however covered by the Nordic partners funding from Nordic Innovation. Your company must be eligible for de minimis support to receive this.

Hence, there is a participation fee of GBP 2500 per company (including 2 people), which will be invoiced directly upon acceptance to the bootcamp.

The participation fee covers information and prep sessions before the week in Leeds, attendance at all masterclasses and follow-up sessions 1-1, and lunch plus two networking dinners during your stay.

Travel & accommodation are not included.

REGISTER YOUR INTEREST TODAY

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