



THE NORDIC SMART CITY CONFERENCE AND EXPO



NO|RDIC
ED|GE EXPO
 2016



ABOUT NORDIC EDGE EXPO

Nordic Edge Expo is one of Europe's most important arenas for everyone engaged in technological solutions that will make cities, communities, industries and homes smarter.

Nordic Edge Expo offers a comprehensive marketing and communication platform for showcasing solutions for smart cities and communities.

In Stavanger, the energy capital on the west coast of Norway, you will meet a captive audience and decision makers from cities and municipalities, smart technology providers, start-ups, investors and academia.

The exhibition covers a broad range of subjects and themes related to smart, technological solutions such as Mobility, Energy/Renewables, Infrastructure, Enabling technology, Education, Health, City Governance, Citizen Involvement and Smart Living.



NORDIC EDGE EXPO 2016

KEY TARGETS

Exhibition:

- 2500 m² of prime exhibition space
- Up to 150 exhibitors from more than 10 countries
- 4000 attendees expected
- Separate section for start-ups

Conference:

Two-day conference with top-class speakers from the Nordics, the rest of Europe, USA and Asia.

Conference topics:

- Smart City Case Studies
- Smart City Management
- Smart Care Solutions
- Green Energy / Renewables
- Intelligent Transport Solutions
- Smart Infrastructure
- Smart Homes and Buildings

Visitor profile:

Decision makers from smart cities, change-making companies, start-ups, forward-thinking universities, dynamic organisations and the public sector.

Exhibitor profile:

A mix of global smart technology providers as well as small and medium sized companies developing solutions for sustainable, smart and liveable cities, as well as cities and municipalities presenting their take on smart city challenges.



WHO WILL YOU MEET?

Nordic Edge Expo attracts the entire smart city ecosystem; from startups to established industry corporations, from component suppliers to manufacturers, from researchers to public sector stakeholders, from software developers to end-users. Plus, it offers you extensive network opportunities with business partners, buyers, legislators, and end-users.

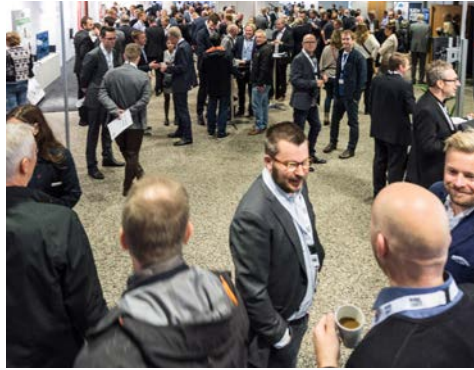
Last year's conference included participants from these companies – to name a few:

Microsoft
Telenor
IBM
Cisco
City of Stockholm
Evry
Laerdal Medical
DNB
PwC
Boydén
Innovation Norway
City of Stavanger
Lyse
Manpower
European Union
Teeside University
The University of Stavanger

Centre Scientifique et
Technique du Bâtiment
Accenture
Scandinavian Business
Seating
Forum Virum Helsinki
EY
CGI
City of Copenhagen
Rogaland fylkeskommune
Statoil
Altibox
Gartner
Mars Institute
Sola municipality
Kelly
Arrow International

Caverion
ewz - Elektrizitätswerk der
Stadt Zürich
Nordic Innovation
City of Eindhoven
Sandnes municipality
Aidon
Forgerock
Archer
GDF Suez
CapGemini
DNV GL
Gjesdal municipality
Fraunhofer-Institut
Manchester City Council
The Daily Telegraph
ABB

WHY TAKE PART?



- The smart cities market is projected to grow from \$411.31 billion in 2014 to \$1,134.84 billion by 2019, at an annual growth rate of 22.5 %*
- The Nordics is a land of opportunity. An efficient cooperation between inhabitants, the private industry, the public sector and academia paves the way for numerous smart city projects
- Participants from all over the world. Last year more than 35 nationalities attended Nordic Edge
- Brand new arena with 4000 m² exhibition space, including a dedicated area for start-ups – Start Smart.
- More than 4000 visitors expected
- A reference point for the latest trends, innovations and market developments for the smart city and smart home industry worldwide.
- Gain key insights from your prospective customers, suppliers and partners.
- Showcase and demonstrate your technologies through 1:1 conversations, live demos and private meetings.



EXHIBITION BOOTH PACKAGES

#1 FLOOR SPACE WITH EXHIBITION WALLS

NOK 1750,- per m²

Minimum 9 m²

Registration fee: NOK 2000,-

Includes:

- 1 x conference access
- Exhibition walls

Prices stated are excluding 25% VAT

#2 FULLY FURNISHED STAND PACKAGE

NOK 27 500,-

Includes:

- Stand fee + registration fee
- 1 x conference access
- Exhibition walls
- Carpet flooring
- 4 x spotlights
- 1 x Electricity – socket outlet (10A)
- 2 x bar stools – white
- 1 x pub table (charcoal/chrome)

The price is based on a 12 m² stand:
4 x 3m. Fully furnished stand packages are also available for larger stands.

*Price information available
upon request; please email
expo@nordicedge.org*

Prices stated are excluding 25% VAT



*"We are very excited to work in close partnership with you
to develop Nordic Edge Expo as a world class Smart City event.
We consider Nordic Edge Expo to be one of our most
important Smart City arenas in 2016"*

JOSE ANTONIO ONDIVIELA GARCIA, MICROSOFT EUROPE



THE VENUE IS CLOSE TO IT ALL



Stavanger Forum is one of Norway's largest and most flexible conference and exhibition centres.

With over 30 years of experience, the centre offers all the technical equipment and services needed to help make your stand at Nordic Edge Expo 2016 a huge success. The dedicated Exhibitor Portal will guide you through the practicalities of the exhibition (providing information for before, during and after the exhibition) whilst the webshop will allow you to browse and order additional products and services to enhance your stand.

The expert and energetic service team are on hand to help with any questions and queries you may have.



EVENT DETAILS

Date:

October 6-7, 2016

Event hours:

October 6th 08:30 - 19:00

October 7th 08:30 - 16:00

Location:

Stavanger Forum,
Gunnar Warebergsgate 13,
4021 Stavanger, Norway

REGISTRATION

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STAVANGER AIRPORT SOLA DIRECT INTERNATIONAL FLIGHTS



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