



The AAL Programme Approach March 8, 2021

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Adapting to Demographic Change

The AAL story of accompanying system change

Linking Technology with Ageing Adapting
Technology &
Changing Ageing
Narrative

Co-Creating social infrastructure

- Health and Care
- Mobility & Transport
- Home & Community
- Safety and Security
- Work & Leisure
- *****



- Virtual Communities & Platforms
- Local Eco-systems
- Governance
- Ethics & Privacy
- Resilience
- Inclusive, open & fair

The Active & Assisted Living Programme 2008-2021



End-user driven collaborative Projects

Market-focus for AAL solutions

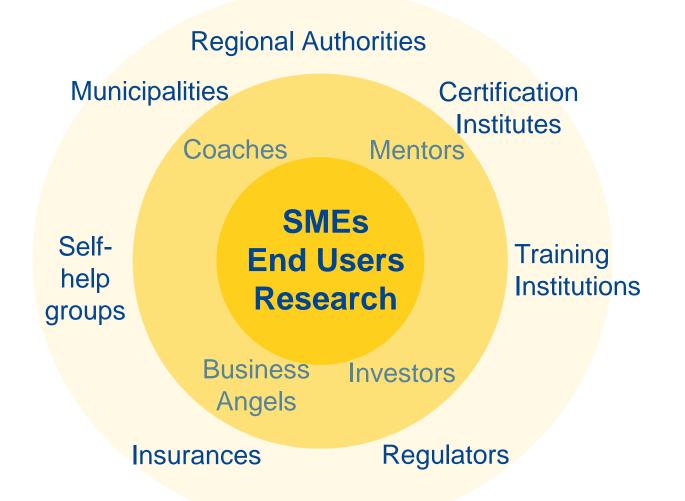
1 in 8 AAL projects reached the market

Priority on health & care in active & healthy ageing domain

Emerging eco-system approach for deployment & upscaling

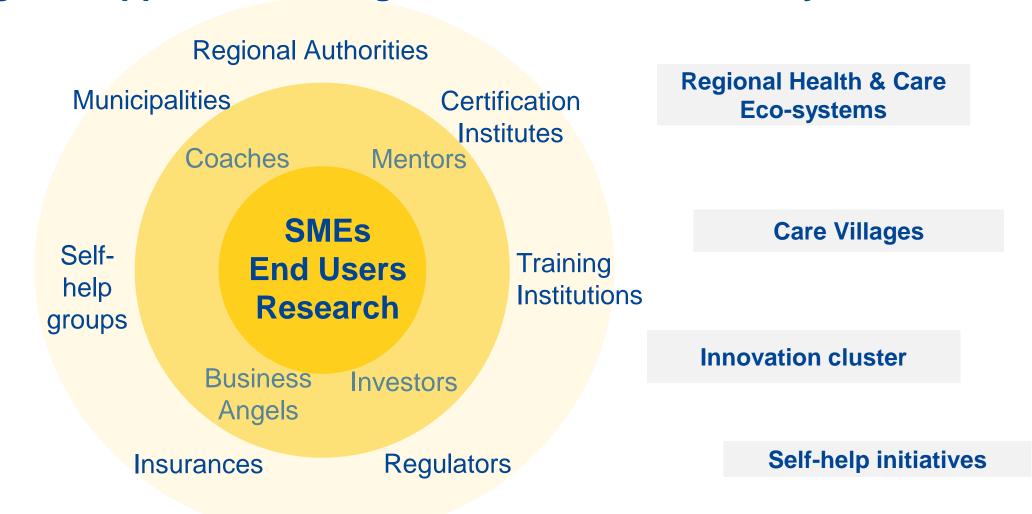
An Evolving Eco-system Strategy

Integrating AAL approach into regional health & care eco-systems



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AAL Call 2021

ADVANCING INCLUSIVE HEALTH & CARE SOLUTIONS FOR AGEING WELL IN THE NEW DECADE

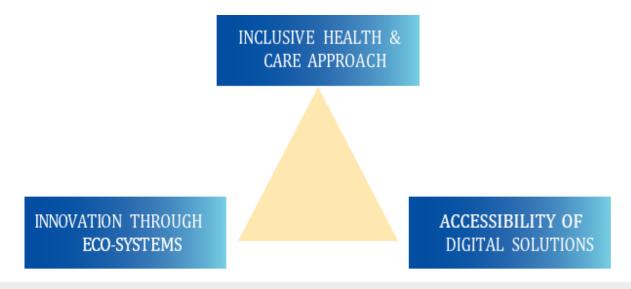
Marco Carulli AAL Programme Operations Manager

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AAL CALL 2021

While keeping an open call approach (i.e. open to all 8 AAL application areas), call 2021 stresses three elements:

- An inclusive health & care approach
- The upscaling of innovation through health & care eco-systems
- The accessibility of digital solutions to end users, e.g greater e-literacy







- Ecosystems necessary to stimulate and adopt ICT-based/digital solutions/services to maintain the quality of life of older adults
- Importance of knowledge transfer among stakeholders (between researchers, SMEs and large companies, public administration and policymakers)

➤ Collaborative Projects (CPs) – need to foresee a task specifically related to creating/strengthening/connecting ecosystems.





PROJECTS

In Call 2021 two types of projects can be funded:

- SMALL collaborative projects (SCP)
- Collaborative projects (CP)



SMALL COLLABORATIVE PROJECTS (1)

- Intended to be faster, i.e. shorter implementation span
- More agile regarding submission process, grant signature and reporting
- Duration of minimum 6 months and maximum 9 months
- Maximum funding of € 300.000

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Exploratory nature of SCPs to test idea or concept for AAL solution about its desirability, feasibility or viability for example



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SMALL COLLABORATIVE PROJECTS (2)

- Aim at exploring new ideas, concepts and approaches
- Propose proofs of concept for further development of innovative ICT solutions
- Rapidly evaluate the business potential of available/new AAL products and services
- Due to the nature of Small collaborative Projects (meant to be lean, agile, exploratory and short in time) clinical studies and lengthy/intensive trials are not to be considered for this type of instrument.



COLLABORATIVE PROJECTS (1)

- User-driven through co-creation
- Address a specified challenge
- Route to market needs to be clearly described and aligned with the business strategies of the partners responsible for commercialisation
- Short **time-to-market** introduction ≤ max. 2 years after project end
- Technology readiness levels 5-8

- Duration of 12 to 30 months
- Maximum funding of €2.500.000.



COLLABORATIVE PROJECTS (2)

- Strong involvement of end users especially secondary and tertiary and relevant stakeholders in shaping solutions and creating markets
- Requirement analysis: building on knowledge that is already available.
 If further requirement analyses are needed, this has to be duly justified.
- Strong business and market orientation (validate, sell, launch) & involvement of business partners (≥50%)



14

CENTRAL ELIGIBILITY CRITERIA

- Submission of complete proposal through the AAL electronic submission system before the deadline
- English as the sole language of the proposal.
- At least 3 independent eligible organisations (legal entities), from at least 3 different AAL Partner States participating in the Call for Proposals.
- Participation of at least one business partner ("Role" in the project).
- Participation of at least one eligible SME partner ("Type", in the project) which can be the business partner.
- Participation of at least one eligible end-user organisation



PARTICIPATING COUNTRIES/AGENCIES

- Austria
- Belgium
 - Flanders' region VLAIO
- Denmark
- Italy
 - Ministry of Health (MoH)
 - Ministry of Education,
 Universities and Research (MIUR)
 - Friuli Venezia Giulia Region

Luxembourg

- FNR

- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Slovenia
- Switzerland
- Taiwan

Expected total funding commitment: 21.408.900 €

(Pending EC final approval)



THE AAL CALL 2021 - DATES

Dec. 15, 2020 Call Publication

• Jan. 27, 2021 Central Info Day – call presentation

• Jan. 28, 2021 Central Info Day – pitching day

• May 21, 17h00 CET Deadline for submission – Call closed



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SUPPORT FOR APPPLICANTS

- Partner search tool https://aal-europe.force.com/s/
- AAL2Business open webinars https://www.aal2business.com/
- Public Deliverables http://www.aal-europe.eu/public-deliverables/
- AAL Guidelines for Ethics, Data Privacy and Security http://www.aaleurope.eu/wp-content/uploads/2020/08/AAL-guidelines-for-ethics-final-V2.pdf
- Tools for the involvement of end-users http://www.aal-europe.eu/support-toprojects/end-users/
- AAL Impact Assessment http://www.aal-europe.eu/aal-impact-assesment- available-now/



18

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SUBMISSION (1)

IMPORTANT!

Submission is done via the AAL EMS platform

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- Lol Letter of Intent needed for CPs not for SCPs (to be submitted along with the Part B)
- NEW! DoH Declaration of honor mandatory for every consortium member (to be submitted along with the Part B)
- Read carefully the Call text, Guide for Applicants and National Eligibility Criteria Documents





SUBMISSION (2)

IMPORTANT!

- Relevant National Contact Persons should be contacted for potential submission at national level before the deadline
- Do not wait until the last minute to submit your proposal!

For more information, contact us at:

call@aal-Europe.eu or visit our website www.aal-europe.eu



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Thank you for your attention!

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