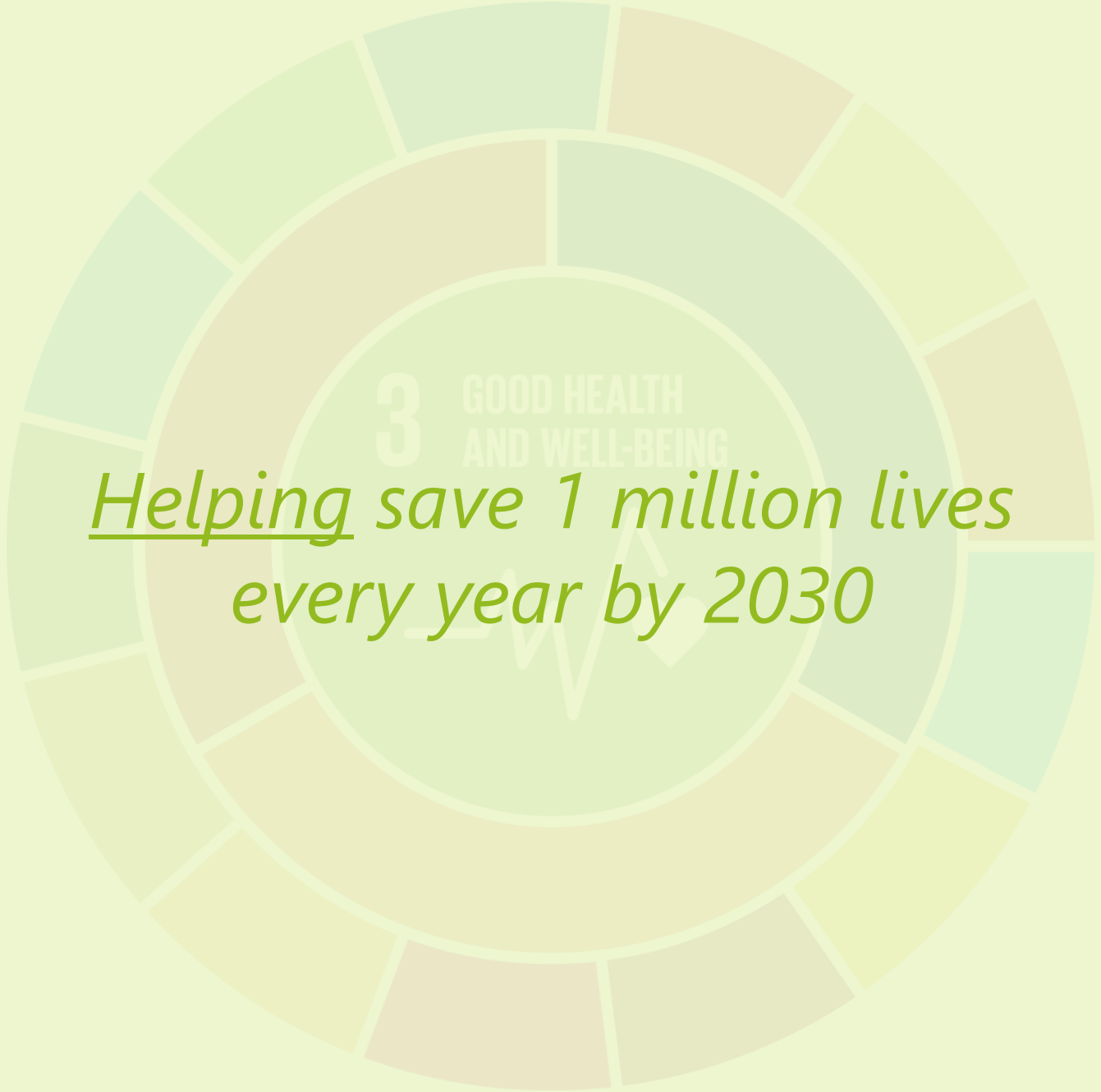


Healthcare Investments at Laerdal

Healthcare Investments at Laerdal

1. Our goal for 2030
2. Our focus areas
3. Why invest in start ups?
4. Our tool box
5. Our investment mandate



3 GOOD HEALTH AND WELL-BEING

Helping save 1 million lives every year by 2030

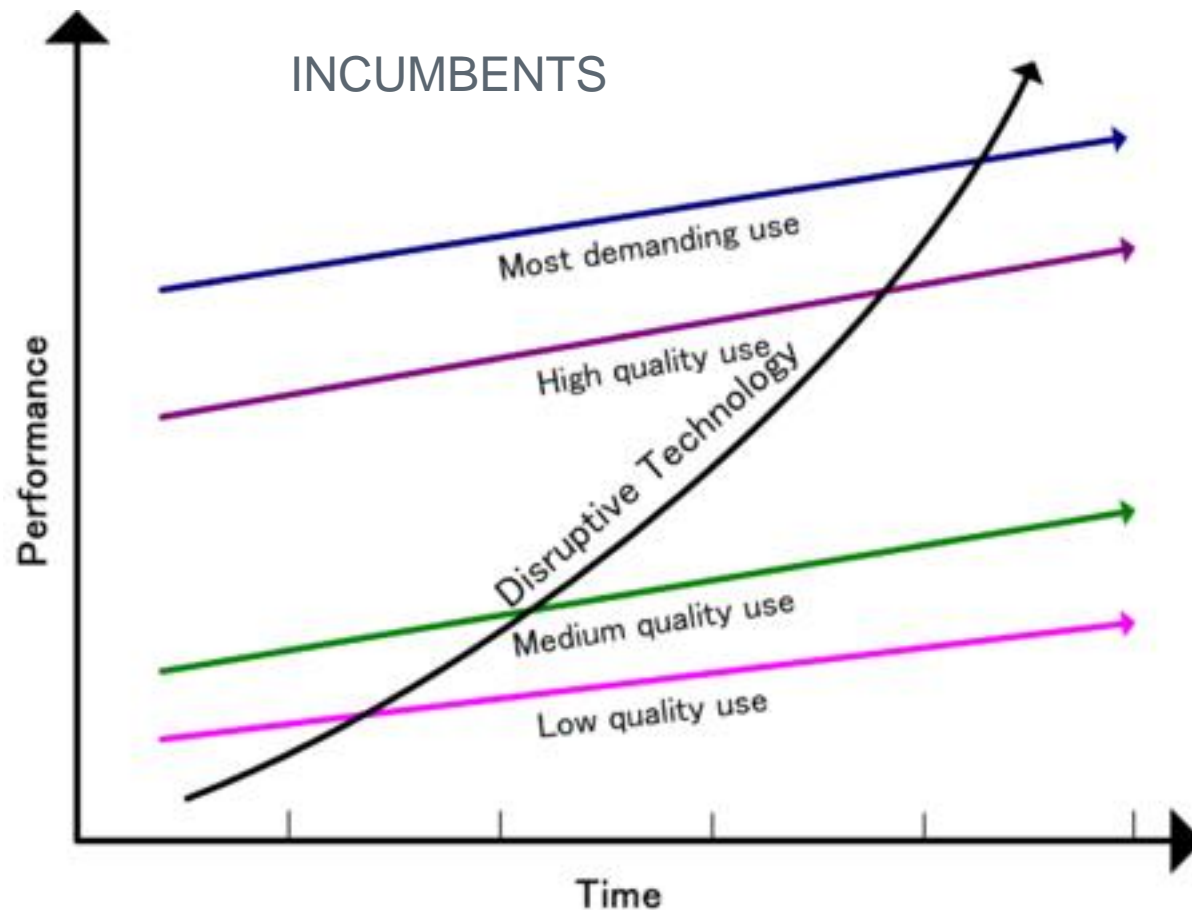
Our Focus Areas

	Lives per year	Years per patient	Life years
Newborn	500 000	70	35 000 000
Maternal	50 000	50	2 500 000
Cardiac arrest	150 000	17	2 500 000
Accidents	100 000	50	5 000 000
Other time-critical emergencies, including stroke and sepsis	100 000	25	2 500 000
Patient safety, including global surgery and anesthesia	100 000	25	2 500 000
Total	1 000 000		50 000 000

For more information:

www.one-million-lives.com, password: 2030

Classic Clayton – Disruptive change invisible ..then WOFF!



Extremely hard to operate both models in one company..but not impossible

Watch venture and technologies on the periphery..be paranoid

“How quickly can the disruptor gain scale vs how quickly can the incumbent adopt innovation”

Our Tool Box

Laerdal has worked to help save lives since its early beginnings and continuously adapted the organization to better serve this mission



1960

Laerdal Medical

Global market leader within resuscitation and patient care since modern lifesaving methods were established in 1960. 1.600 employees in 25 countries



Laerdal Foundation
helping save lives

1980

Laerdal Foundation

Financial support to almost 2000 practically oriented research projects since inception



2010

Laerdal Global Health

Non-profit organisation dedicated to help save lives of mothers and newborns in low-resource settings



2020

Laerdal Million Lives Fund

Direct investments in enabling technologies and companies that can accelerate Laerdal's global impact goal

Our Investment Mandate

1+ Million Lives



per year by 2030

100+ Million US\$



over 10 years

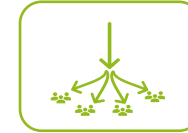
100+ Innovations



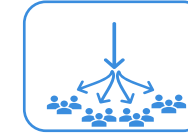
across accelerators, funds, and direct investments



StartUps



Accelerators



Funds



GLOBALY SCALABLE



QUICK



SUSTAINABLE BUSINESS MODELS

Investing globally

with explicit interest in addressing **low-resource** settings



Ecosystem approach

Investing both in solutions that **directly and indirectly** address the health areas

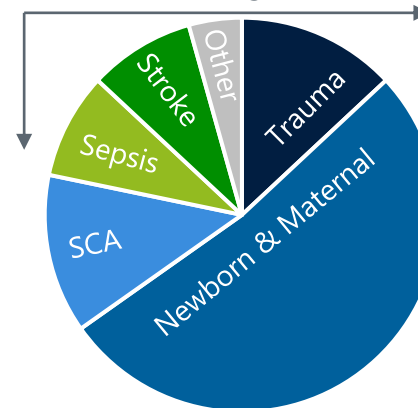


IMPACT



& FINANCIAL RETURN

Opportunity Areas



Prevention
As often as possible

Detection & Diagnostics
Early and correct

Treatment
High quality & effective

Education & Learning Tech

Quality & Efficiency

Health Tech



Laerdal

Million Lives Fund