



# Digital Health & Care 4.0

Take a shortcut to the German market through Nordic cluster-to-cluster collaboration. Get market insight, network and product presentation in Germany and contact to Nordic business partners.

Digital Health & Care 4.0 supports Nordic SME's to bring Nordic health tech and digital care to the German market. The project enrolls companies from all five Nordic countries through cluster-to-cluster collaboration, and provides a structured path guiding companies from initial introduction to the German market, to in-depth market access knowledge, and market introduction at a German healthtech exhibition.

The project includes:

- **4 pre-seminars** about the German market for health tech and digital care
- **4 webinars** about the dos and don'ts in the German market
- **1 study trip** to Hannover with field visits to hospitals, home care units, workshop and matchmaking
- **MAST evaluation** with insights to benchmark own products in a German setting
- **Market validation** with German market experts
- **Nordic health tech exhibition** at a German fair

## Digital Health & Care 4.0 gives:

- **Insight** into needs and demands in German health and care sector
- **Facts** about the German market for health and care technology
- **Network** to Nordic companies and potential partners in Germany
- **Knowledge** to benchmark own products to the German market
- **Market validation** with German experts
- **Nordic exhibition** at a German fair

DigitalHealth&Care4.0 støttes af de nordiske statsministre under initiativet Nordic Solutions to Global Challenges Initiative

## Become a part of Digital Health & Care 4.0

For companies that want to learn more or get involved in Digital Health & Care 4.0, please contact Senior Consultant Karen Lindegaard, Welfare Tech, T. +45 2461 1931, karli@welfaretech.dk.

