Grasp _
Supportive tool for pilot testing



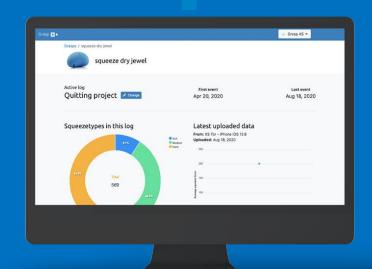
NORWEGIAN SMART CARE

LAB

The service package is delivered by Grasp in collaboration with NSCL.

Registration, mapping, visualizing and communication of emotions in a new and innovative way







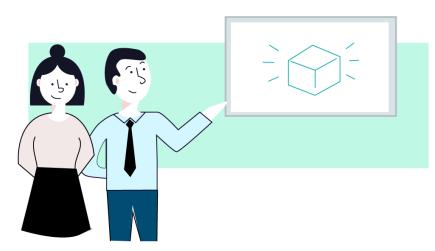


Grasp __ Supportive tool for pilot testing

A diary without words

Get started

Start







Client has a great idea/product!

Client wants to run a pilot study or a clinical trial, for instance a "Medicine or a med.tech equipment"

The client wants to measure the effect of this idea, meaning the pilot users subjective feelings.

Finds Grasp service package through NSCL.

Recieves Grasp units and manuals.

Sends the Grasp units and descriptions to participants in the pilot study

Grasp

Engage users

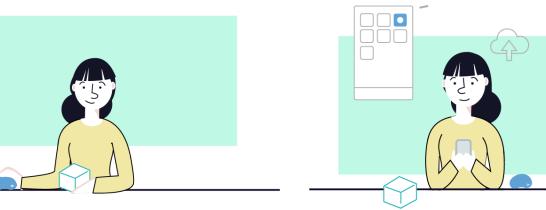
Use as a supportive tool



Participant recieves the «idea» and the Grasp unit



Uses Grasp to log the effect.







Uploads data to the cloud

Participant can follow her own progress and comment on events, periods

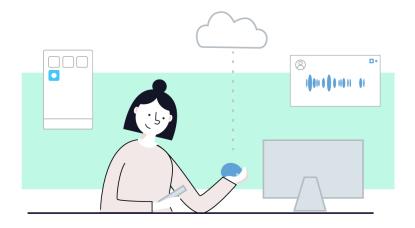




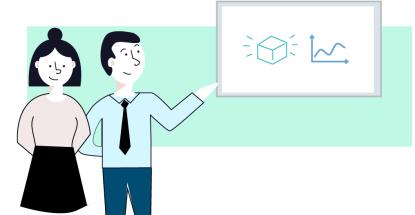
through Grasp Insight

Analyze

Mapping and analyzing



The client can follow up on data from users



The client can use the data as a means of:

- Adjustments
- Dialouge
- Other



The client can adjust and improve their idea based on the feedback



Included in the service package

- Grasp units, including software
- Training: Quick training in the software
- Preparations: Workshop to set up according to client needs
- Follow up: HelpDesk if any technical issues
- Summarize after end of pilot

Process

Approach NSCL

NSCL facilitates a meeting

Evaluate need and value for client

Get started

Process description in detail

- Phase 1: First meeting with focus on need and training
- Phase 2: Meet up and set up test plan
- Phase 3: Quick meeting prior to start up
- Phase 4: Start up and execution of **test**
- Phase 5: Evaluation when needed
- Phase 6: Final meeting with evaluation and insights

Insight / end product

Delivery example:

- Grasp units
- Data from the pilot
- Evaluatiuon, report
- Presentation of Grasp
- Updated software, VIP treatment
- Newsletter

Practical information

Number of users and duration is defined by client

 Leasing of Grasp units, App and analytics software included in monthly price Ta kontakt dersom du ønsker mer informasjon om hva pakken inneholder og hva laben kan tilby din bedrift.



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