



Co-creation with users in Boundary innovation space

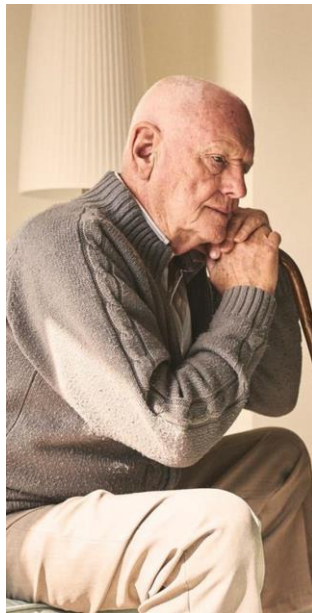
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RELEASING THE POWER OF USERS



Funded by
Norwegian Research Council

Norway, UK, USA, Denmark, Netherlands, Australia, Portugal
Brazil

15 researchers, 2 post-doc, 2 PhD

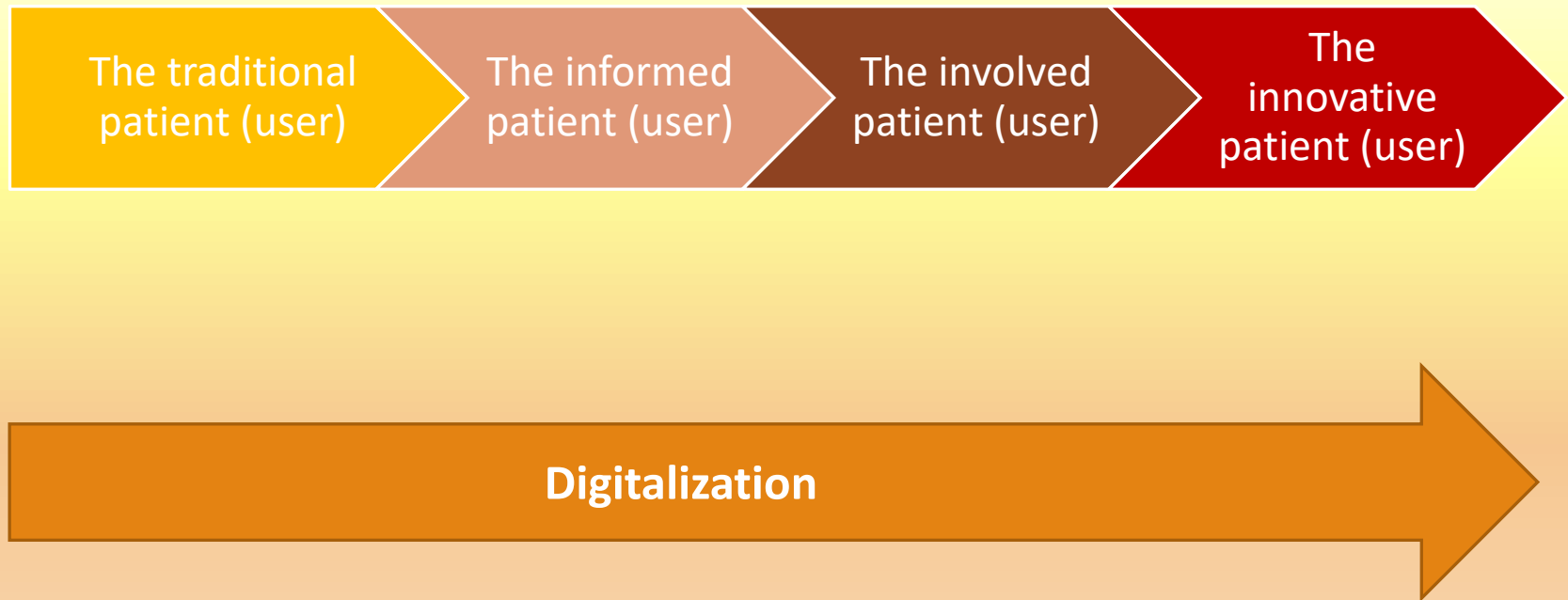
2016-2020; 2020-2024

How are innovations created in digital health?

What is the role of users in such innovations?

How do we include users in the innovation development process?

User-continuum for health- care





In 2014 Terje Tobiassen experienced a heart attack when he was driving a car. He survived, but this event changed his life. Together with his son and two more partners, he dedicated his life to the development of a smartwatch that might alert users of heart problems. Today the product is patented and available for sale in Norway





The hidden army of user innovators....



Need to develop «boundary innovation spaces»

ENVIRONMENT TO ALLOW TO
DEVELOPMENT AND TEST
INNOVATION IN SAFE
ENVIRONMENT TOGETHER WITH
USERS



User café

Firms can share their innovations with elderly people and where they equally can get reflections from them

Enhance understanding of user attitudes

Helpful in the design phase

Enhance adoption of innovations

Shorten innovation diffusion time

Users love to be involved

They have many useful insights

They have unique knowledge

NEED TO UNDERSTAND YOURSELF

Opportunity to self-assess

- Think about your preferences → What matters most to you?

Reflection on personal situation and the future

- Self-awareness on your life now
- Reflect on future wishes and possible needs

Assist (shared) decision-making

- Helps in communication about preferences

Today:

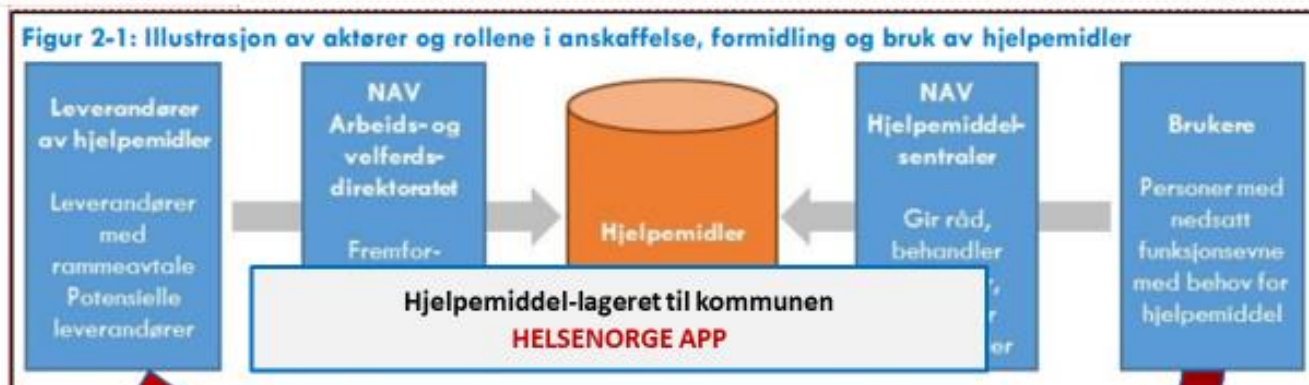
- We ask you to fill-out this questionnaire
- I would like to hear your response on the questionnaire



NEED TO UNDERSTAND THE SYSTEM

Spørsmål:

- Hvordan sikrer vi det beste utvalget av hjelpemidler til de eldre?
- Hvordan kan vi sikre at brukerne får større reell valgfrihet?
- Hvordan sikrer vi at brukernes behov fanges opp av tilbyderne?



Source: 2016: Rapport fra Oslo Economics til Arb. og sos.dept

Future Literacy

What is the perfect health future?

What is the health «Nightmare»?

What in our present time is worth nourishing and develop

What are developments that we should discontinue?





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