



Norwegian
Smart Care
Lab

Sustainability - is your company ready? «Recognize»

The service package is delivered by subcontractor Vinco in
collaboration with NSCL

VINCO

VINCO

Towards
sustainability
for your business

Visit our website:

www.vinco.no



Package
“Recognize”

VINCO

01

About Vinco Innovation

Vinco Innovation (Vinco) is a Bergen-based company that specializes in innovation and sustainability.

The unique thing about Vinco is that:

- Holistic approach to innovation and sustainability
- We have many years of real experience of working with innovation
- We know the Norwegian innovation ecosystem very well.

We are a diverse and flexible team, which contributes to broader perspectives and stronger analytical skills.



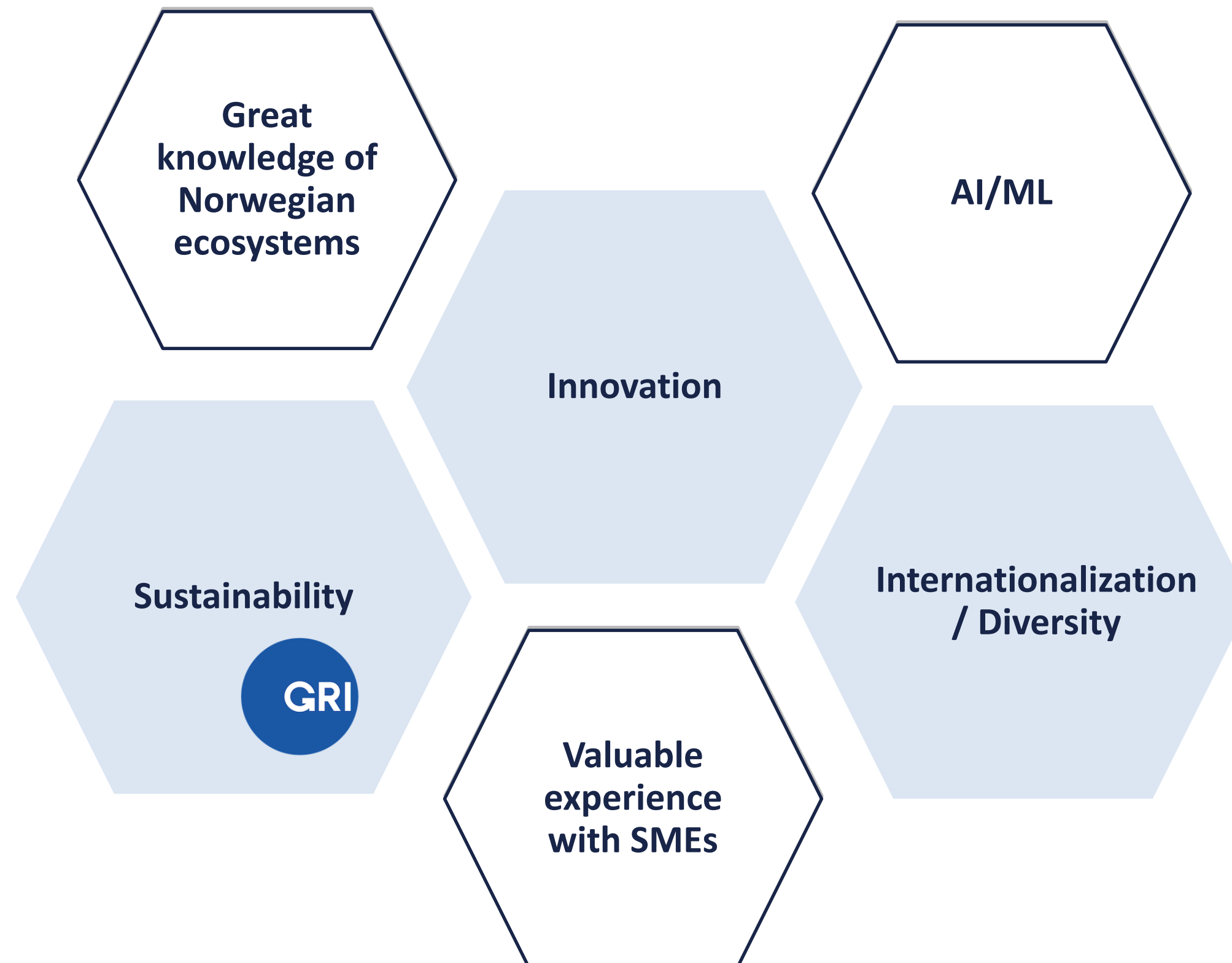


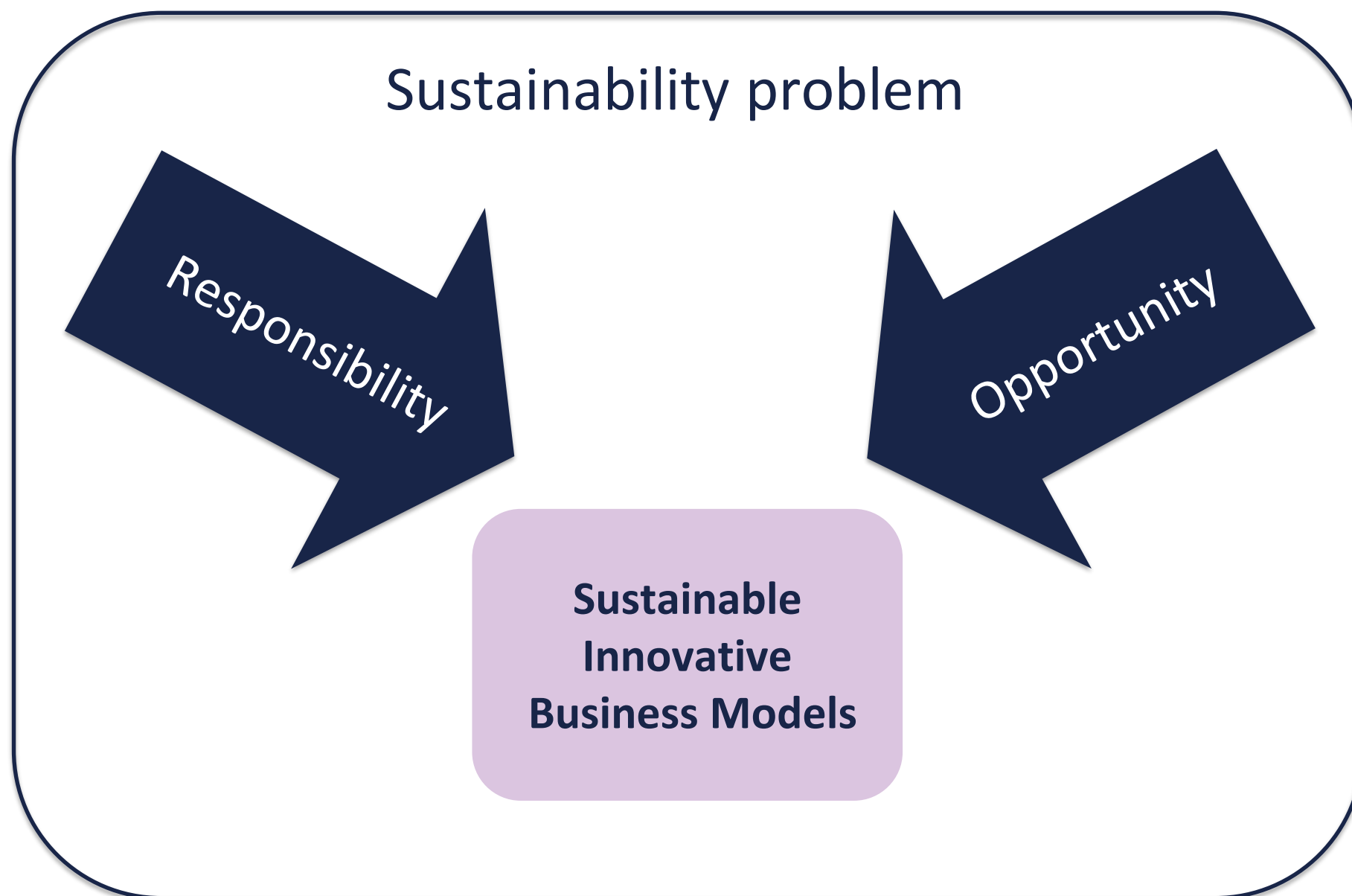
02

Why Vinco?

- We have carried out many different assignments within innovation for both private and public enterprises.
- We have won procurement with the Norwegian Road Administration and international grant schemes.
- We have carried out many lectures, sprints and workshops for both private and public companies, including the Norwegian School of Economics (NHH), the University of Western Norway (HVL) and the BI Business School.

3 pillars of our competencies





04

Towards Sustainability

It is today impossible to deny that companies have played and still play a major role in creating **sustainability problems**. That does not prevent it from being difficult to understand our own impacts on the environment and society, and in the other way around, the impact of unsustainability on our own activities.

This first package **“Recognize”** aims to create a first building block for companies to understand the sustainability problem, its different dimensions and brainstorm on first courses of action.

4 reasons why your company needs this



Transparency is no longer an option

Customers and other stakeholders are asking companies to act responsibly and transparently.



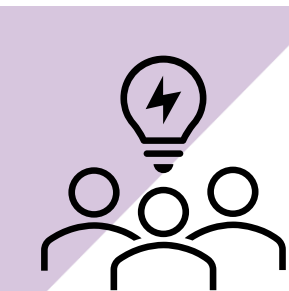
Upcoming regulations for SMEs

While regulations on **sustainability reporting** will become mandatory for SMEs in the coming years, SMEs which take care of it now can get a first-mover advantage.



Impact of sustainability reporting on financial performance

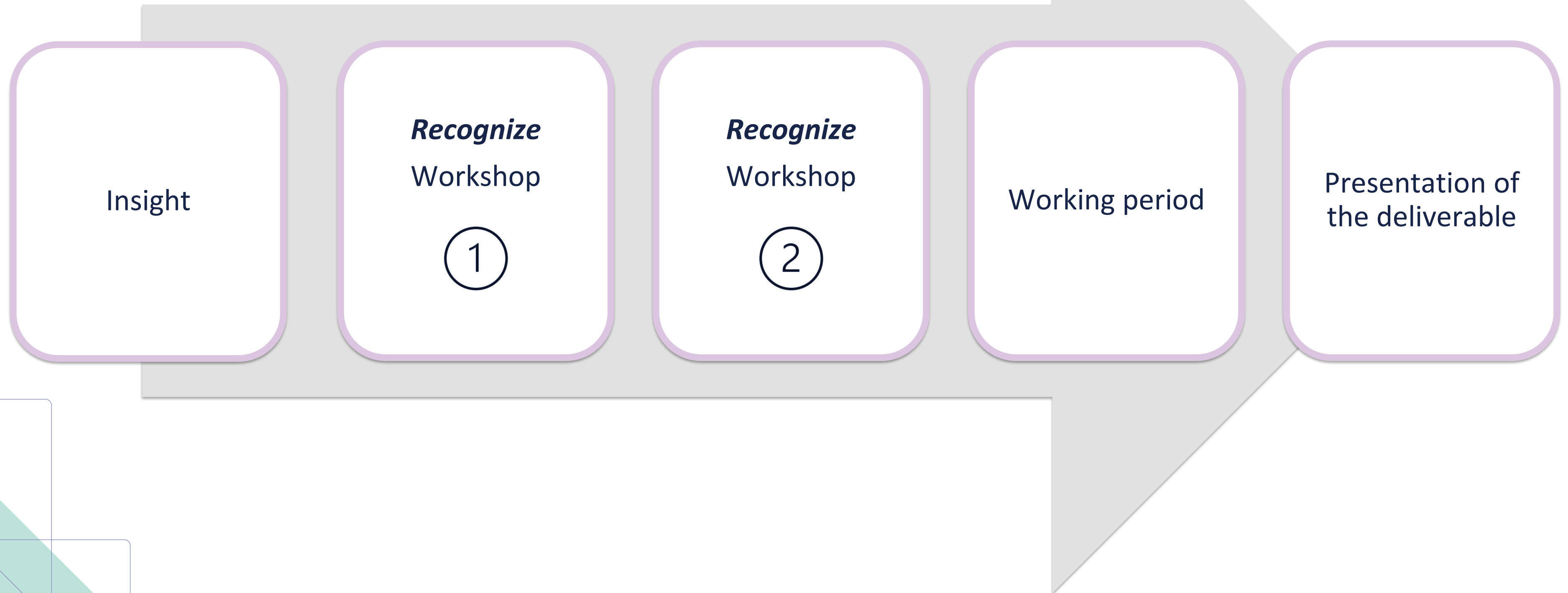
Research shows that organizations that have in place sustainable business models and sustainable reporting also have **better financial results**.



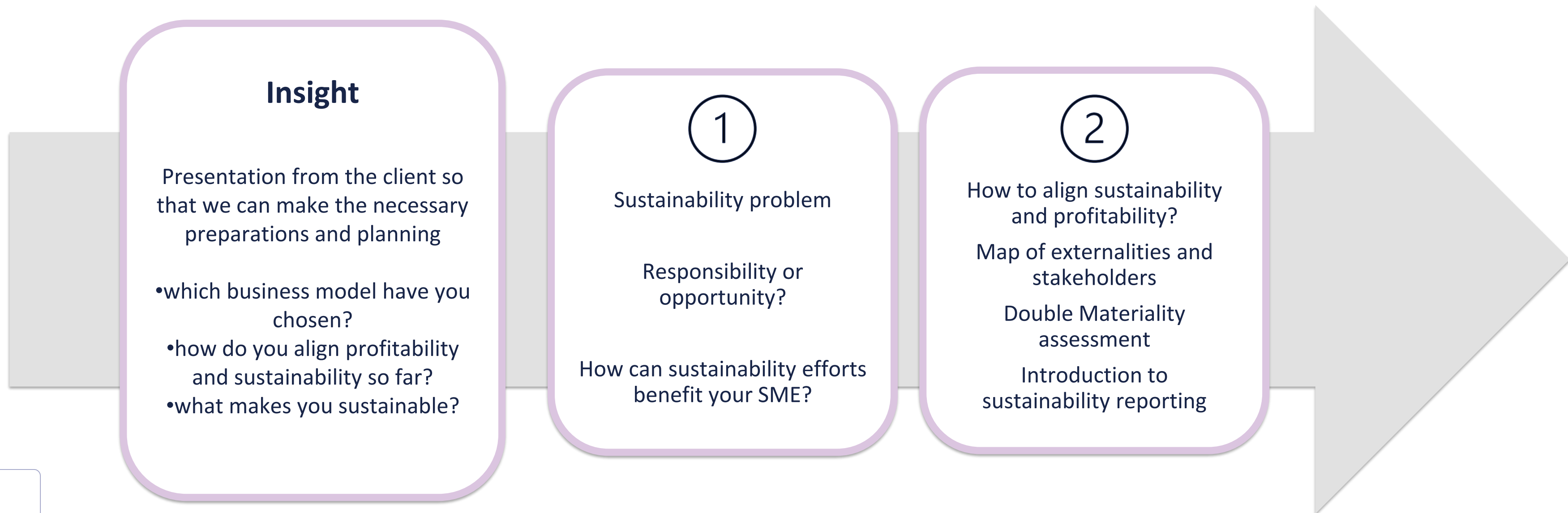
Your responsibility is an opportunity

Companies are responsible for creating the sustainability problem but can turn it into an **opportunity for innovation**.

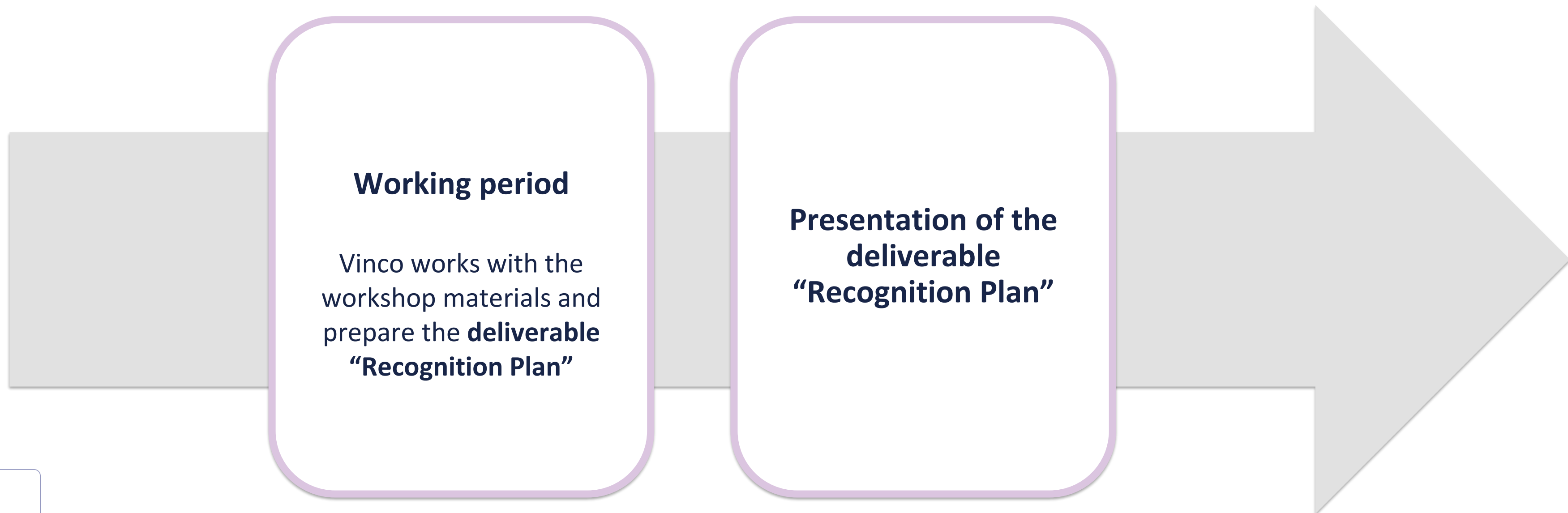
Timeline



Zoom om the timeline



Zoom om the timeline



Practical information

Content

- Insight meeting of 1 hour with your organization
- 2 workshops of 3 hours each
- Deliverable developed by Vinco

Final delivery consists of a “Recognition Plan” with:

- ☐ Content of package “Recognize” developed by Vinco
- ☐ Actions to identify your externalities and engage with stakeholders
- ☐ Process of Double Materiality assessment
- ☐ Info about the Global Reporting Initiative (GRI)
- ☐ Steps to go further

Total estimated cost for “Package 1 – Recognize”: 55.000 NOK.
All prices are excluding VAT.

Earlier clients & projects



Statens vegvesen



HORDALAND
FYLKESKOMMUNE



FESTSPILLENE
I BERGEN



ZERACRYL

KOLON

iINNO-SCI

PURE EXPORT
The Taste of Norway

BI HANDELSHØYSKOLEN

RAMBOLL

KARMENstudio
smart structure recognition on images

asistube

URBANEX



diversify
COME AS YOU ARE

PODUZMI
(EEA & Norway Grant)

ZEVinnovation
(EEA & Norway Grant)

OPERA SDZ
(EEA & Norway Grant)

Our funding experiences

Iceland
Liechtenstein
Norway grants

Norway
grants

EEA & Norway grants

Innovation Norway
Norwegian Research Council
Regional funding



Thank you! Tusen takk!



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[Vinco.no](https://vinco.no)



Get in touch if you want more information about what the service package contains and what we can offer your company.



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